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**NEC DISPLAY SOLUTIONS EXPANDS SUPER-SLIM PORTFOLIO
WITH NEW 40-INCH MODEL AND SIX COST-EFFECTIVE BUNDLES**

***LED-backlit X401S, Digital Signage Solutions Bundles and Integrated
Digital Tuner Models Introduced to Super-Slim Portfolio***

CHICAGO – September 5, 2012 – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today the addition of the 40-inch [X401S](#) display to its super-slim category within the specialty X Series product line. The X401S will be on display at all four NEC Showcase events this fall, including [Houston](#), [Atlanta](#), [San Francisco](#) and [New York City](#).

The LED backlighting technology offered in the super-slim products enables lightweight design with minimal 1.7-inch depth, providing flexibility for a variety of installations including those requiring ADA compliance. The highly reliable panel allows 24/7 operation with advanced thermal protection, internal cooling fans and a sealed panel design to accommodate the most formidable digital signage industry requirements.

Along with its 46-inch [X461S](#) and 55-inch [X551S](#) sister models, the X401S includes Intel's Open Pluggable Specification (OPS) slot, an industry-wide standardization designed to simplify the installation, use and maintenance of digital signage. Users receive full connectivity including DisplayPort, HDMI and DVI-D, as well as remote management through the Network Control and Communication tools. Ethernet connectivity provides email notifications to the administrator, while RS-232 connectivity

enables multi-display control and daisy chain capabilities to simplify display management.

“The addition of the X401S gives our customers a new size category with which to work during the project planning stage,” said Rachel Karnani, Product Manager for Large Screen Displays at NEC Display Solutions. “With the addition of the 40-inch model and bundled solutions, NEC’s award-winning super-slim line provides a comprehensive portfolio for customers requiring LED backlighting, a technology researchers indicate will lead to further growth of the digital signage market. This technology not only reduces customers’ total cost of ownership with lower power consumption, it decreases the product’s depth and appears near-seamless when tiled into a video wall configuration.”

The X401S will be available in November 2012 at a minimum advertised price of \$1699 and carries a 3-year limited parts and labor warranty, which includes the backlight.

NEC’s new [SB-03TM](#) ATSC digital tuner module enables high-definition broadcast capabilities for digital signage applications and is included in the [X401S-AVT](#), [X461S-AVT](#) and [X551S-AVT](#) cost-effective models. These will be available this fall at a minimum advertised price of \$1899, \$2199 and \$3299, respectively. Each carries a 3-year limited parts and labor warranty, which includes the backlight.

Additionally, the [X401S-PC](#), [X461S-PC](#) and [X551S-PC](#) Digital Signage Solution bundles provide a complete bundled product for customers that need a professional-grade display and computer to source content. Each bundle includes an NEC X Series super-slim display and an [OPS-PCAF-WS](#) computer which is seamlessly integrated utilizing the expansion slot of the display. This built-in functionality allows for a clean, hidden integration, while reducing the bill of materials needed for installation. The X401S-PC, X461S-PC and X551S-PC will be available this fall at a minimum advertised price of \$2649, \$2949 and \$4049, respectively. Each carries a 3-year limited parts and labor warranty, which includes the backlight.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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