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**NEC DISPLAY UPDATES POPULAR WIDE COLOR GAMUT DESKTOP  
DISPLAY WITH LATEST TECHNOLOGY**

**Designed for color-critical uses, the MultiSync® PA243W provides even  
greater performance**

**CHICAGO – October 12, 2017** – NEC Display Solutions of America, Inc., a leading provider of commercial LCD displays and projectors, today announced the availability of the 24" MultiSync PA243W professional desktop display.

“The MultiSync PA243W updates the PA242W, one of our most popular professional wide color gamut desktop displays,” said Art Marshall, Senior Product Manager for Desktop Displays at NEC Display Solutions. “New cutting-edge features have been added to provide improved color coverage to meet the color-critical needs of the print production, digital photography, photo editing, and video production markets, among others.”

The MultiSync PA243W has a 24.1" IPS panel with LED backlight with a great viewing angle and anti-glare matte finish. Its premium color accuracy is ideal for color-critical workflows and in photography, video, printing and other professional environments. It increases Rec. 2020 coverage and boosts color accuracy to an impressive 99.6 percent of Adobe RGB.

This model offers multiple connections for any application: a fast USB 3.1 hub featuring DisplaySync Pro™ KVM switch for managing multiple computers, plus DisplayPort, DVI-D, VGA and HDMI.

Its rich feature set includes a 31 percent slimmer design than the previous model as well as integrated speakers and a new Low Blue Light setting. Industry-leading service and support provides a 4-year standard warranty with 48-hour exchange, and 1-year with overnight exchange extended warranties are available.

The PA243W-BK with a black cabinet will be shipping in early November at a minimum advertised price of \$949, and a white cabinet (PA243W) is also available. In addition, both colors will be available bundled with NEC's award-winning SpectraViewII color calibration software and sensors as PA243W-SV (white) and PA243W-BK-SV (black) at a price of \$1,199.

For more information and specs, please visit [NEC Display Solutions](#).

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

#### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products

and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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