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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(312) 673-6054
philip.anast@techimage.com

NEC DISPLAY CAPTURES SIX AWARDS AT INFOCOMM 2016

***Laser Projector, LCD Displays, LED Video Wall and Social Media Efforts
Receive Industry Honors; NEC Also Wins Global Excellence Award***

CHICAGO – June 23, 2016 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, captured [InfoComm16](#) awards from *Systems Contractor News* for its 5,000-Lumen HD laser projector, *Rental & Staging Systems* for its 65-inch Ultra High-Definition (UHD) display and Direct View LED video wall, and Best of Show Award (Digital Signage) from *Newbay Media* for its 55-inch High Bright display. In addition, *rAve Publications* readers honored NEC for Favorite Manufacturer Social Media Presence, and the Global Presence Alliance presented NEC with a Global Excellence Award.

Systems Contractor News named the NEC P502HL the Most Innovative Video Display product at InfoComm16. The [P502HL](#) is a 5,000-Lumen HD laser projector ideal for classroom and boardroom applications thanks to its 15,000:1 contrast ratio, low-maintenance and low power consumption. Built-in HDBaseT enables simple installations by accepting video, audio and control over a single cable.

Meanwhile, *Rental & Staging Systems* named the NEC X651UHD the Best LCD Display and the NEC LiFT L015Si video wall Best Direct View LED Product. The [X651UHD](#) LCD display delivers 4K/UHD resolution and 60 Hz refresh rate through a DisplayPort connection, making it perfect for a wide range of industrial applications. And the [LiFT L015Si](#) video wall provides crystal clear images for the ultimate visual experience,

thanks to upgradeable pixel cards, black SMD LEDs, and front service modules for flexible installation in hard-to-reach places.

Newbay Media delivered a Best of Show InfoComm16 Award (Digital Signage) for the NEC [X554HB](#) High Brightness Display, which delivers superior brightness and 1080p native resolution, ideal for digital signage and messaging in high ambient light applications. The display also is equipped with direct LED backlighting and an integrated ambient light sensor for adaptable panel brightness depending on environmental conditions.

NEC also received the *rAVe* 2016 Readers' Choice Award for Favorite Manufacturer Social Media Presence in recognition for its customer engagement via [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#).

Lastly, NEC also took home the Global Excellence Award from the [Global Presence Alliance](#). The award is presented annually to the leading audio, video, and unified communications manufacturers and vendors who show the highest level of commitment to delivering a superior customer experience worldwide. Winners are chosen based on product innovation, technical support, sales and marketing programs, commercial flexibility, and commitment to global deployment and support programs.

"We're honored to see so many of our products receive awards at InfoComm 2016," said Keith Yanke, Senior Director of Product Marketing at NEC Display Solutions. "The Favorite Social Media Presence award speaks to NEC's commitment to connecting with our customers and the industry at large by speaking to them where they work and play, while the industry honors validate our commitment to building the most innovative products."

With record attendance of more than 38,000 people, [InfoComm16](#) was the showcase for the latest digital signage and other commercial A/V solutions.

To learn more about NEC Display Solutions' presence at the InfoComm16 show, visit www.necdisplay.com/infocomm.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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