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**NEC DISPLAY INTRODUCES E-SERIES LARGE-SCREEN DISPLAYS TO
HELP ORGANIZATIONS DEPLOY ENTRY-LEVEL DIGITAL SIGNAGE**

***New Video Capabilities Complement LED-Backlit Commercial-grade
Displays***

CHICAGO – April 7, 2015 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today five new MultiSync® E Series displays – LED-backlit, commercial-grade models that help businesses and other organizations deploy entry-level digital signage.

The 32-inch E325, 42-inch E425, 50-inch E505, 58-inch E585 and 65-inch E655 displays each include a built-in USB media player that supports audio, video as well as still images, and a built-in analog/digital tuner, broadening a user's content options for brand building and communication with audiences. Three HDMI inputs expand the connectivity options for users, and the USB media player reduces the need for an external PC and cabling because a user can simply load content on a USB drive and play it directly through the display, saving time and money on installation.

[\[VIDEO: Watch these E-Series Entry-level Digital Signage Displays and the E-Series Conference Room Displays in Action.\]](#)

“The new E Series displays give users an easy way to get digital signage up and running quickly,” said Keith Yanke, Senior Director of Product Marketing at NEC Display. “With the growing appeal of video, these dynamic digital signage displays give users more

creative options for content. Small businesses and other organizations now have a prime opportunity to use digital signage to advance their business and branding goals. NEC's commitment to helping businesses realize the benefits of digital signage is unparalleled.”

Other Key Benefits:

- Investment protection through 3-year parts and labor warranty, including the backlight
- Integrated 24-hour On/Off scheduler function
- CEC control through the HDMI interface
- Reduced environmental impact as a result of the elimination of hazardous materials and reduced power consumption due to LED backlight technology
- Sleek design with slim bezels and built-in audio
- Multiple connectivity options, including HDMI x3, VGA and RCA Composite/Component

The [E325](#), [E425](#), [E505](#), [E585](#) and [E655](#) displays will be available in April 2015 at a minimum advertised price of \$439, \$649, \$839, \$1,319 and \$2,199, respectively.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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