



FOR IMMEDIATE RELEASE

Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

**NEC DISPLAY SOLUTIONS, FLUID SOUND WIN 2012 DIGI AWARD FOR
BEST DEPLOYMENT IN ENTERTAINMENT CATEGORY**

***Fabulous Palm Springs Follies at the Plaza Theatre
Benefits from Elegant NEC Video Wall***

CHICAGO – January 16, 2012 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that the company and partner [Fluid Sound](#) received a [2012 DIGI Award](#) for best deployment in an entertainment venue for their work at the Plaza Theatre in Palm Springs, Calif.

Fluid Sound completed the installation of an NEC video wall comprised of 46-inch ultra-narrow displays to help transform the backdrop of the stage for the Fabulous Palm Springs Follies vaudeville-style musical revue. The content shown on the video wall ranges from a mix of photorealistic backdrops, with and without movement, to more artistic or conceptual renderings, depending on the mood for a given show. To create the video wall, San Diego-based Fluid Sound used NEC X461UN ultra-narrow displays in a 5x5 configuration. The displays are bright enough to withstand the high-power stage and spotlights used by the theater without being too intrusive.

“It is an honor to be the display provider behind this award,” said Keith Yanke, Director of Product Marketing for Large-Screen Displays and Projectors at NEC Display Solutions. “This achievement would not have been possible without the dedicated Fluid Sound team, which delivered boundless energy and creativity to the Plaza Theatre deployment.”

The DIGI Awards, sponsored by Digital Signage Magazine and The Digital Signage Group, recognize resellers, integrators and service providers who have gone the extra mile to ensure success for their clients by furthering the digital signage industry.

#

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.